



Case Study : The Experience

A project to provide The Experience with a range of audio-visual solutions in order to create a user-friendly, functional and fully interactive experience.

Client:

The Experience Go-Karting
Arena

www.scotiauk.com

Location:

The Experience,
Hillington Park, Glasgow

Project:

To fully equip The Experience with a range of Audio Visual solutions in order to provide a user-friendly and fully interactive experience.



Background:

The Experience is a themed entertainment and events venue, housing Scotland's only electric Go-Karting Arena. It is also home to several events and party spaces, alongside a range of other fun and educational activities. The Experience was founded by and is run by Kibble – one of Scotland's oldest charities.

Design Considerations:

The scale of the building made many aspects of the installation a complex conundrum not least of which was creating audio with precise clarity that could penetrate the considerable ambient noise of the Go-Karts.

Scotia Solution:

Location of the technology was key for a building of this scale. Even dispersal of the speakers throughout the venue became a priority to ensure the intercom could be heard in any location, speakers being discreetly fixed into the walls and ceilings, so as not to distract from the fun and bright aesthetic of the venue itself. The microphones for the intercom system were placed in the control room - near the entrance

to the building - and another microphone was situated at a smaller, second control desk at the back of the building. A Panasonic projector was then situated to face the wall above the entrance to the building to display score, times etc. The final visual instalments were several large, high-resolution Samsung screens, to be used in various different capacities. Following our previously-successful notion that dispersion of the technology was key, the screens were distributed between the restaurant, the training rooms, and the reception area.

Result:

This has equipped The Experience with a diverse range of high-definition Audio Visual technology, creating a visually and sonically user-friendly space. The seamlessly intelligible sound system and visual components compliment the style and function of the venue to create an exceptional audio-visual solution.